

THE DEFENSE SHOW



SHOWCASE SOLUTIONS FOR TODAY'S
MISSIONS AND TOMORROW'S THREATS.

AUVSI
UNMANNED
SYSTEMS DEFENSE
PROTECTION
SECURITY



VIRTUAL SPONSOR PROSPECTUS

September 8 — Maritime

September 9 — Air

September 10 — Ground

THE REMOTE EVENT FOR REMOTE OPS

AUVSI Unmanned Systems—Defense. Protection. Security. (USDPS) is the most comprehensive event in the unmanned systems industry bringing together military leadership, defense experts and leading solution providers.

At USDPS you'll find decision makers and program managers from the U.S. Army, Air Force, Marine Corps, Navy and Coast Guard as well as federal security agencies including DHS, DARPA, DCMA, FAA, ARNG, NSA and more. Dig into how unmanned and autonomous systems are changing the landscape of military and intelligence operations and what that means for procurement, technology development and inter-agency collaboration.

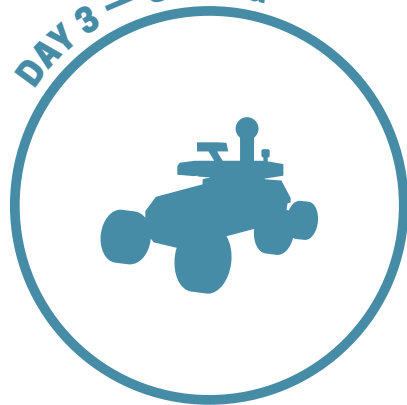
DAY 1 — Maritime



DAY 2 — Air



DAY 3 — Ground

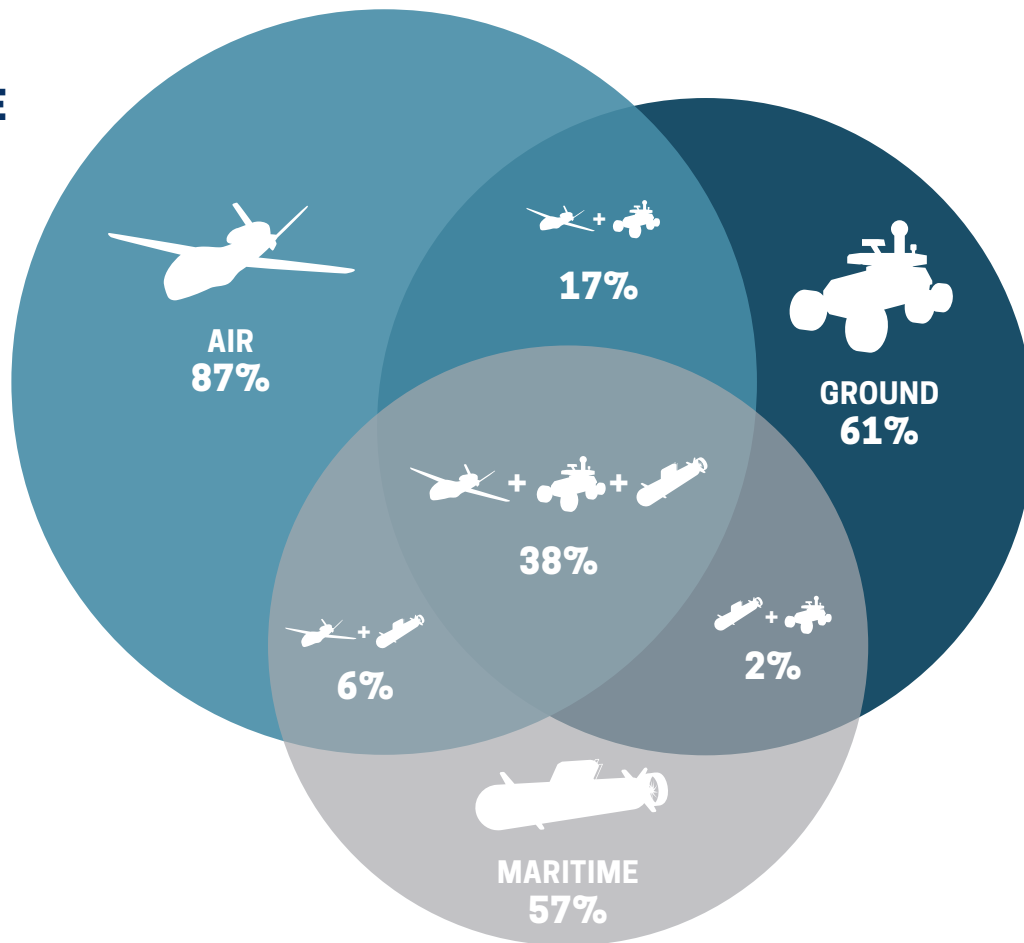


Learn more at thedefenseshow.org

REACH YOUR AUDIENCE

USDPS is the must-attend event for access to the single largest purchaser of unmanned systems — the U.S. government. Interact directly with department leadership and program managers to understand updates to official programs of record and demonstrate how your latest innovations will help achieve those critical missions. As procurement evolves, leverage this unique audience to work across agencies and domains.

ATTENDEE DOMAIN FOCUS



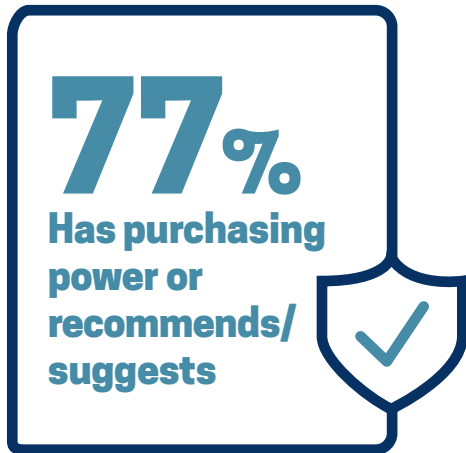
ATTENDING ORGANIZATIONS

Air Force Research Laboratory (AFRL)
Airbus Defence and Space
Austal USA
BAE Systems
Battelle
The Boeing Company
Central Intelligence Agency
Collins Aerospace
Defense Advanced Research Projects Agency (DARPA)
Department of Defense

Department of Homeland Security (DHS)
Department of Interior
Department of Justice
Department of State
FLIR Systems, Inc.
General Dynamics
Huntington Ingalls Industries
Johns Hopkins University Applied Physics Laboratory
Joint Chiefs of Staff
L3Harris

Lockheed Martin Corporation
Marine Corps Warfighting Laboratory
The MITRE Corporation
Northrop Grumman
Raytheon
U.S. Air Force
U.S. Army
U.S. Coast Guard
U.S. Customs and Border Protection
U.S. Navy

ATTENDEE ACQUISITION ROLE



TOP ATTENDEE ORGANIZATION TYPES



Military
(Uniformed & Civilian)



Government
(Non-Defense)



Public Safety
(Police, Fire,
& Rescue)

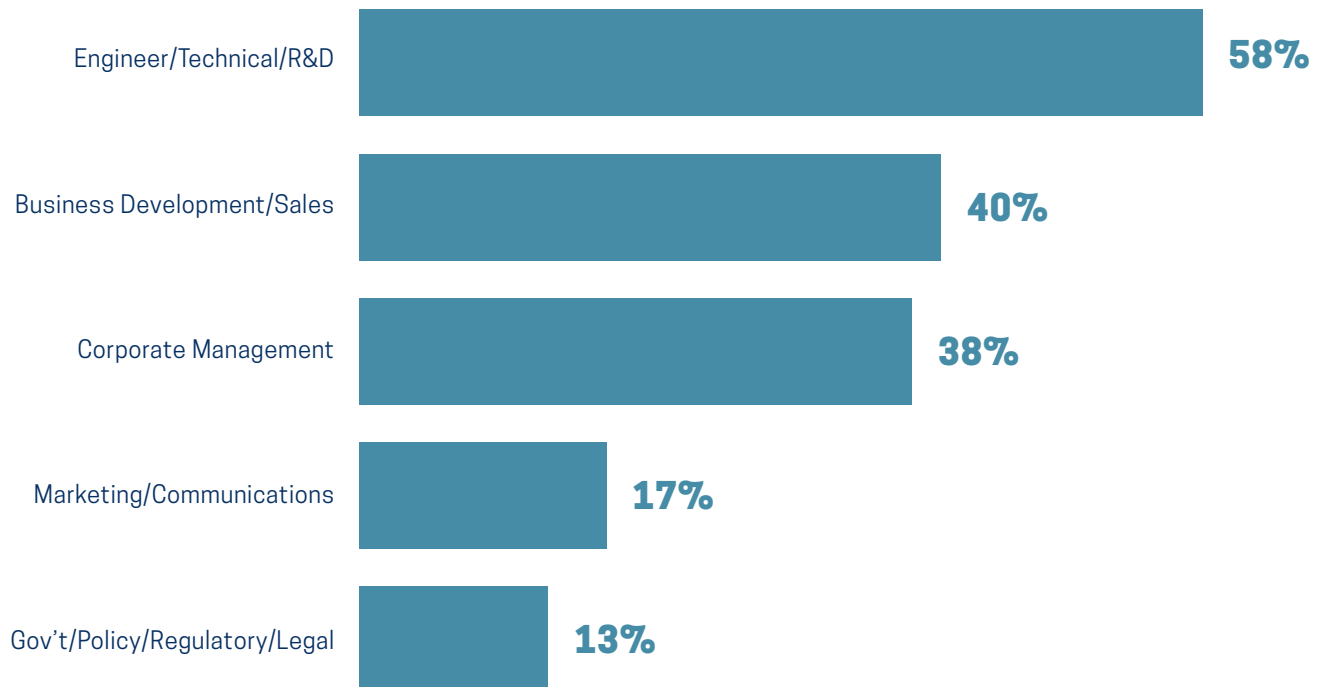


Manufacturer



Service
Provider

TOP ATTENDEE JOB ROLES



WAYS TO ENGAGE

SPONSORSHIP LEVELS

BENEFITS	Thought Leader	Influencer	Stakeholder	Solution Provider
Government Solutions Series (GSS) Speaking Engagement	<input checked="" type="checkbox"/>			
Host a Roundtable Discussion <small>(Number of hosted roundtables during the event)</small>	3	2	1	
Thought Leadership Interview <small>(Questions provided by event organizer, pre-recorded and aired during content transitions, interviews to be spliced together and provide the industry with multiple viewpoints on same industry topics)</small>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Promotion in a Post-event Email	<input checked="" type="checkbox"/>			
Featured Exhibitor/Sponsor	<input checked="" type="checkbox"/>			
Virtual booth <ul style="list-style-type: none"> ▪ Company Description ▪ Cross Reference Demographics ▪ Product Photos or Videos ▪ Direct Messaging Capabilities 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to view attendees and connect directly within the platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in "Position 1" run-of-site <small>(Rotating)</small>	<input checked="" type="checkbox"/>			
Logo recognition in "Position 2" run-of-site <small>(Rotating)</small>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo recognition through the following: <ul style="list-style-type: none"> ▪ Attendee registration confirmation ▪ Event website ▪ Social media ▪ Thank You Sponsors slide 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Full Conference registration(s)	4	3	2	1
Investment	\$10,000	\$7,500	\$5,000	\$2,500
Quantity Available	5	7	10	Unlimited
UPGRADES				
Provide an exclusive experience for the winner(s) of the virtual session engagement	Call for more information			
GSS Speaking Engagement <small>(pending availability)</small>	Included	\$1,750	\$1,750	N/A
Add a(n additional) Roundtable Discussion <small>(per roundtable)</small>	\$1,500	\$1,500	\$1,500	\$1,500

LET'S GET STARTED

AUVSI is here to help you showcase your capabilities and commitment to supporting critical missions. Our team will work to understand your goals and select or build the right package to achieve them. Contact us today to get started.



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